

EXERCISE 2.2 (UK)

1. Mobile money is a mobile-phone-based financial tool that can _____ money safely and quickly across a wide geographical area.

A) achieve
B) transfer
C) conduct
2. This paper examines the effects of corporate social responsibility, social media marketing, sales promotion, and store environment on _____ decisions in the retail sector.

A) sector
B) labour
C) purchase
3. Chinese participants _____ less hazard in response to warning labels than did US participants.

A) involved
B) perceived
C) derived
4. Many good research studies are not recognised because of the _____ in which they have been published.

A) research
B) assessment
C) journal
5. Research shows that post-purchase shipping and tracking may have an _____ on customer satisfaction.

A) export
B) availability
C) impact

6. Mathematical _____ were developed to predict the future location of Halley's Comet.

- A) equations
- B) sources
- C) periods

7. Detecting frauds in _____ card transactions is perhaps one of the best testbeds for computational intelligence algorithms.

- A) labour
- B) credit
- C) business

8. In _____, this study suggests that computational thinking ideas are key to moving students from merely being technology-literate to using computational tools to solve problems.

- A) focus
- B) relevance
- C) conclusion

9. In this _____, I discuss new management and technology initiatives and how they might affect the future of workforce.

- A) distinction
- B) chapter
- C) transfer

10. Rain, snow, fog, and hail can _____ the performance of a self-driving car.

- A) identity
- B) transfer
- C) affect

Answers: 1. B, 2. C, 3. B, 4. C, 5. C, 6. A, 7. B, 8. C, 9. B, 10. C